

# CORPORATE MEMBERSHIP BENEFITS (2021-2022FY)

# PERMANENT WAY INSTITUTION NSW

## The Peak Rail Industry Body in NSW

The Permanent Way Institution was formed in 1884 in England as a technical forum for sharing knowledge in track design, construction and maintenance. The New South Wales section was formed in 1974, bringing some of those core technical principals and knowledge to the NSW rail industry.

Since then, the PWI is arguably the peak rail industry body in NSW and one of the most recognised across Australia, and has grown into one of the largest PWI chapters globally with over 250 individual members and over 75 corporate members.

With such a strong and diverse membership base, the PWI showcases an ever-expanding range of skills and technologies deployed across public and private rail projects.

Our members are acknowledged for the value they bring to the industry and the support they provide to our Institution.

Our focus is on creating knowledge share and networking opportunities for our individual and corporate members alike. With this in mind, the PWI NSW is one of the most active rail industry bodies in Australia, offering a range of high quality annual events including the Executive Breakfast, Winter Dinner, Corporate Golf Day, Convention, and Awards Night. We also offer quarterly Technical Meetings, where our industry sponsors and partners are able to share knowledge through their innovations, products, information and experiences.

The annual PWI Convention is our premium event and is attended by up to 500 delegates, attracts highly notable keynote speakers and presenters, and offers an unbeatable networking opportunity for sponsors and industry members. The PWI NSW is non-for-profit organisation that is run by volunteer committee members. In order to continue to provide high quality networking events, we rely on the financial support of our Corporate Members.

Corporate membership is offered on a sliding scale ranging for the entry level Corporate Membership through to our exclusive limited Platinum Corporate Memberships. Sponsorship packages offer varying degrees of brand exposure and recognition, and also provide a wide range or member benefits including free tickets to key events. Sponsorship also allows the Corporate body a direct connection to the heart of the rail industry in NSW. Connecting people is what we are all about.

If you want to be seen as an industry leading partner, then Corporate membership is a must and, with base corporate membership fees starting at \$1,140 annually, there really isn't any good reason not to be a part of this great association.

Join the PWI NSW family now!

If you want your business to be known as a leader in its field, support the PWI NSW by becoming a Corporate Member. Or better still, take up one of our limited Enhanced Corporate Memberships packages and enjoy the added benefits, marketing exposure and networking opportunities on offer!



## ANNUAL MEMBERSHIP

Platinum Corporate (Limit of 4)	\$11,300
Gold Corporate (Limit of 8)	\$5,600
Silver Corporate (Limit of 16)	\$3,400
Corporate	\$1,140
Prices are inclusive of GST	

#### Membership correspondence to:

Membership Secretary Steve Naumovski Email: membership@pwinsw.com.au

Website: www.pwinsw.org.au

PERMANENT WAY INSTITUTION - CORPORATE MEMBERSHIP

## **BENEFITS OF CORPORATE MEMBERSHIP WITH PWI NSW**

## PLATINUM MEMBERSHIP

- $\checkmark$  Entry to the Convention for up to ten (10) employees/clients.
- ✓ Large prominent logo position on the Convention banner.
- ✓ Recognition on the front and back cover of the annual PWI Journal.
- ✓ Double sided A4 colour advertisement in the annual PWI Journal.
- ✓ Opportunity to chair a session at the Annual Convention (alternate years).
- ✓ A Platinum membership certificate.
- ✓ Recognition as a Platinum Member in the PWI newsletters.
- ✓ Recognition as Platinum Member on the PWI website.
- ✓ Three (3) free entrants to the Annual PWI Golf Day if sponsorship is offered.
- Access to purchase up to four (4) tickets to the annual Executive Breakfast, exclusive only to corporate and enhanced members.
- ✓ A 50% discount on your first table at the annual Awards Night dinner.

## SILVER MEMBERSHIP

- ✓ Entry to the Annual Convention for up to three (3) employees or clients.
- ✓ Logo on the Convention banner.
- Recognition and logo on inside back cover of the annual PWI Journal.
- ✓ Double sided A4 colour advertisement in the annual PWI Journal.
- ✓ A Silver membership certificate.
- ✓ Recognition as a Silver Member in the PWI newsletters.
- Recognition as Silver Member on the PWI website.
- One (1) free entrant to the Annual PWI Golf Day if sponsorship is offered.
- Access to purchase up to two (2) tickets to the annual Executive Breakfast, exclusive only to corporate and enhanced members.

## **GOLD MEMBERSHIP**

- Entry to the Convention for up to five (5) employees or clients.
- ✓ Large Logo on the Convention banner.
- Recognition and logo on the inside front cover of the annual PWI Journal.
- ✓ Double sided A4 colour advertisement in the annual PWI Journal.
- ✓ A Gold membership certificate.
- ✓ Recognition as a Gold Member in the PWI newsletters.
- ✓ Recognition as Gold Member on the PWI website.
- ✓ Two (2) free entrants to the Annual PWI Golf Day if sponsorship is offered.
- Access to purchase up to four (4) tickets to the annual Executive Breakfast, exclusive only to corporate and enhanced members.

## **CORPORATE MEMBERSHIP**

- ✓ Entry to the Annual Convention for one (1) employee.
- ✓ Single page advertisement in the annual PWI Journal.
- Recognition of membership in the annual PWI Journal.
- Digital logo displayed on the day of the Annual Convention (at random between sessions).
- ✓ Corporate Membership Certificate.
- Recognition as a Corporate Member in the PWI newsletters.
- ✓ Recognition as Corporate Member on the PWI website.
- Opportunity to provide presenters and sponsorship at the quarterly Technical Meetings.
- Opportunity to provide additional sponsorship for PWI Golf Day and Winter Dinner events.
- Access to purchase one (1) ticket to the annual Executive Breakfast, exclusive only to corporate and enhanced members.



PERMANENT WAY INSTITUTION — CORPORATE MEMBERSHIP